



JOANN Announces Addition of Industry Veteran to its Merchandising Leadership Team

July 1, 2024, HUDSON, OHIO -- JOANN is pleased to announce an addition to its Merchandising leadership team as it moves to strengthen its product assortment and customer experience. Eileen Miller will join JOANN on Monday, July 1 as VP, General Merchandising Manager (GMM), Craft, and will oversee the Kids, Storage, and Frames businesses.

“We are very excited to welcome Eileen to the JOANN team and know she will bring great insights and leadership to this part of our reinvigorated organization,” said Rob Will, Chief Merchandising Officer. “Her deep knowledge of the industry and broad experience will help JOANN continue to identify, procure and provide customers all of the inspiration and tools they need to find endless creativity.”

Eileen brings more than 20 years of experience in the industry to JOANN and was most recently Senior Vice President and General Merchandise Manager at Michaels-

“I look forward to helping JOANN continue to grow its product assortment across these areas and am excited to bring my expertise to this iconic brand,” Miller said. “The team, values and mission of JOANN are inspiring to me, and I am glad to be joining an organization so committed to its Team Members, customers and communities.”

With this addition to leadership, VP, GMM, Heather Holody will continue to lead the Fabric & Sewing Construction teams, and VP, GMM, Mike Kennedy will oversee the Yarn, Floral, Seasonal Decor, and Impulse business. JOANN is confident this structure will allow a more even distribution of volume across these leaders and help position the company for success.

For more on JOANN please visit www.news.joann.com.

About JOANN:

For more than 80 years, JOANN has inspired creativity in the hearts, hands, and minds of its customers. From a single storefront in Cleveland, Ohio, the nation’s leader in sewing and fabrics with one of the largest arts and crafts offerings has grown to include more than 800 stores across 49 states and a robust ecommerce business. With the goal of helping every customer find their creative Happy Place, JOANN serves as a convenient single source for all the supplies, guidance, and inspiration needed to achieve any project or passion.